



2024

SPONSORSHIP OPPORTUNITIES

The City of Enterprise Parks and Recreation Department is offering sponsorship opportunities for 2024 at our high trafficked sports fields and special events. Increase your visibility by showing your support and partnering with the City of Enterprise Parks and Recreation Department.



Event Sponsorships

EPRD hosts Festival in the Park and Spooky in the Park which brings in thousands from surrounding communities for a family fun day. In 2023, Festival in the Park brought in over 10,000 people and Spooky in the Park brought in over 5,000 people in just 3 hours. Take advantage of the opportunity to have a free booth space, your business/organization logo on our signs, social media recognition and more.



Field Banner Sponsorships

EPRD has 12 ball fields used for baseball, softball and youth football each year. In 2023, we had over 600 youth baseball players, 255 youth softball players, and over 400 youth football players. Our fields are also utilized by travel ball teams. Gain more visibility for your business or organization by having a personalized 4'x8' banner of your choice on one or all of our ball fields for the baseball, softball and youth football season.

EVENT SPONSORSHIPS

SELECT	EVENT	AT THE EVENT	MARKETING	FEE
<input type="checkbox"/>	2024 Festival in the Park and Spooky in the Park	Logo on two (2) 24"x36" event signs and two (2) 18"x24" event signs, pavilion space or 2 booth spaces, invited to speak at PA, stage, and/or Facebook LIVE	Logo on Facebook Event graphic, (4) separate sponsor posts tagging your business/organization, logo on event staff shirts, mention in news outlets when addressed, logo on flyers	\$4,500
<input type="checkbox"/>	2024 Festival in the Park and Spooky in the Park	Logo on one (1) 18"x24" event sign and two (2) 24"x36" event signs, one (1) 10'x10' booth space	Two (2) separate sponsor posts tagging your business/organization, logo on event staff shirts	\$2,500
<input type="checkbox"/>	2024 Festival in the Park	Logo grouped with others on two (2) 24"x36" event signs, one (1) 10'x10' booth space	One (1) separate sponsor post tagging your business/organization, name on event staff shirts	\$500
<input type="checkbox"/>	2024 Spooky in the Park	Logo grouped with others on two (2) 24"x36" event signs, one (1) 10'x10' booth space	One (1) separate sponsor posts tagging your business/organization, name on event staff shirts	\$500
<input type="checkbox"/>	2024 Cheer Clinic	Logo on signs at the Cheer Clinic and Cheer Game	Logo on 130 participant shirts and 130 participant bags	\$250

BANNER SPONSORSHIPS

SELECT	TYPE OF BANNER	MARKETING	FEE	# OF BANNERS
<input type="checkbox"/>	4'x8' Field Banners on all fields	Facebook & Instagram sponsor post	\$2,000	12
<input type="checkbox"/>	Six 4'x8' Field Banners on six fields	Facebook & Instagram sponsor post	\$1,000	6
<input type="checkbox"/>	One 4'x8' Field Banner	Facebook & Instagram sponsor post	\$185 Each	
<input type="checkbox"/>	One 2'x4' Dugout Banner	Facebook & Instagram sponsor post	\$75 Each	



2024 SPONSORSHIP FORM

NAME OF BUSINESS/ORGANIZATION: _____

POINT OF CONTACT: _____ PHONE #: _____

EMAIL: _____

BILLING CONTACT PERSON: _____ PHONE #: _____

BILLING EMAIL: _____

MAILING ADDRESS: _____

BILLING ADDRESS: _____

SPONSORSHIPS

\$ _____ EVENT SPONSORSHIP FEE(S)

\$ _____ BANNER SPONSORSHIP FEE(S)

\$ _____ **TOTAL**

PAYMENT OPTION

_____ PAY FULL AMOUNT

_____ PAY BI-ANNUALLY (INVOICE)

_____ PAY QUARTERLY (INVOICE)

By signing below, I agree to pay the Sponsorship fee (tax deductible) in full, and if choosing a payment option, I understand that I can not choose to stop paying until the full sponsorship agreed upon and chosen above has been paid in full. All sponsorships should be paid in full no later than September 15, 2024.

SIGNATURE

DATE

Please send a high resolution logo that you would like to be used for promotion throughout the entire year of 2024 to khooper@enterpriseal.gov. All banners are the property of Enterprise Parks & Recreation. Please send this filled out form by mail, email or in person to the EPRD Program Coordinator, Krista Hooper, no later than **Friday, January 26, 2024**.

For questions, please contact Krista Hooper at (334) 348-2682.

EMAIL

khooper@enterpriseal.gov

MAILING ADDRESS

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PHYSICAL ADDRESS

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